

**UNITED WAY OF KNOX COUNTY'S
2012 COMMUNITY INVESTMENT AGENDA**



In an effort to evaluate area programs and identify those that will create the most impact for Knox County residents, this agenda is United Way's strategy to advance the common good for Knox County. Thank you to nearly 70 local volunteers who served on the Community Impact Panel, Fund Distribution Committee and Board of Trustees, as well as other agency volunteers and staff who played a part in this important process. As a community we want our children ready to succeed in school, area families to be financially stable, and people to be healthy. You can make a difference. Please **GIVE**. Please **ADVOCATE**. Please **VOLUNTEER**. Together, Knox County residents, businesses, and organizations can join the **LIVE UNITED** movement.

HELPING CHILDREN & YOUTH

ACHIEVE THEIR FULL POTENTIAL \$149,500

Behavioral Healthcare Partners of Central Ohio, Inc.	
Mental Health, Schools and Families: Working Together	\$53,500
Boy Scouts of America, Muskingum Valley Council	
Cub Scouts	\$12,000
Boy Scouts	\$6,500
Co-Educational Program	\$1,000
Girl Scouts of Ohio's Heartland Council, Inc.	
Traditional Troops	\$18,000
STEM (Science, Technology, Engineering & Math) Program	\$5,000
In School Scouting/Lunch Bunch	\$2,500
Hospice of Knox County	
School-Based Grief and Loss Intervention	\$8,000
Knox County 4-H Planning	
Knox County 4-H Youth Development Program	\$8,000
The Salvation Army of Mount Vernon	
The Harbor	\$35,000

IMPROVING PEOPLE'S HEALTH \$89,000

Alcohol and Drug Freedom Center of Knox County	
Knowledge is Power	\$10,000
Tobacco Awareness	\$2,500
Project WORTH - (Women's Outpatient Program)	\$2,000
American Red Cross of Knox County	
Blood Services	\$13,500
Arthritis Foundation, Central Ohio Chapter, Knox County Branch	
Exercise Program	\$5,000
Centerburg Senior Services	
Education and Wellness	\$2,000
Kno-Ho-Co-Ashland Community Action Commission	
Women's Reproductive Health Screening Project	\$6,000
Public Health Partnership of Knox County	
Knox County Health Department's Knox Out Tobacco Program	\$8,000
YMCA of Mount Vernon	
Scholarships for Individuals and Families	\$40,000

PROMOTING EARLY LEARNING & INTERVENTION \$135,000

Behavioral Healthcare Partners of Central Ohio, Inc.	
Family Assessment and Intervention Program	\$35,000
Knox County Head Start	
Head Start and Early Head Start Programs	\$62,500
Conscious Parenting Trainings	\$17,500
YMCA of Mount Vernon	
Scholarships For Individuals and Families	\$20,000

PROMOTING FINANCIAL STABILITY \$53,000

Interchurch Social Services of Knox County, Inc.	
Financial Stability Partnership – Budget Coordination	\$33,000
Pathways of Central Ohio	
Knox County 2-1-1 Crisis/Hotline	\$20,000

STRENGTHENING & SUPPORTING FAMILIES \$99,500

American Red Cross of Knox County	
Disaster Services	\$24,000
Community Services	\$12,500
New Directions: Domestic Abuse Shelter of Knox County	
Rape Crisis Services	\$14,000
Court Advocacy	\$10,000
Shelter Services	\$9,000
The Salvation Army of Mount Vernon	
Emergency Financial Assistance	\$30,000

2012 OVERALL INVESTMENT AND BUDGET SUMMARY

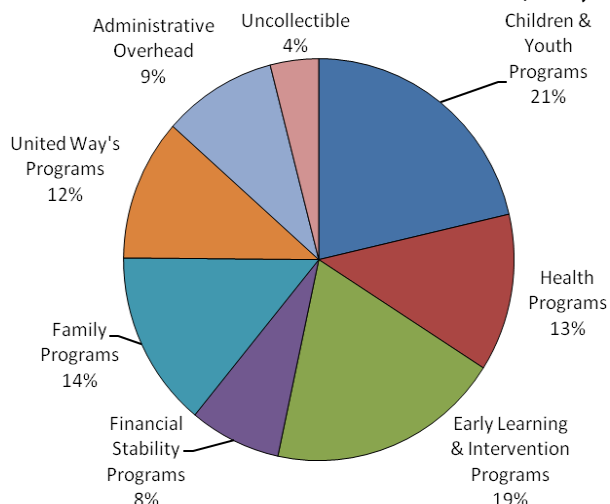
31 Program Investments in 17 Partner Agencies (75.14%) \$526,000

United Way Coordinated Programs (11.43%) \$80,000
 Ohio Benefit Bank Tax Assistance/Financial Stability Initiative
 Born Learning Campaign/Early Learning Initiative
 Community Prevention Collaborations/Volunteer Opportunities
 Community Investment Process

Administrative Overhead (Management and Fundraising, 9.43%) \$66,000

Uncollectible Allowance (4%) \$28,000

2011 UNITED WAY CAMPAIGN GOAL = \$700,000



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To learn more about United Way's efforts to advance the common good in Knox County and how you can LIVE UNITED, visit www.uwayknox.org.

To learn more about Knox County programs and services, dial 2-1-1 or call 1-800-544-1601 anytime day or night.