

UNITED WAY OF KNOX COUNTY
AREAS OF STRATEGIES FOR 2013 INVESTMENTS

THE FOLLOWING AREAS AND STRATEGIES FOR IMPACT ARE MEANT TO SERVE AS A GUIDELINE IN DEVELOPING AREA PROGRAMS AND ESTABLISHING MEASURABLE OUTCOMES FOR PROGRAMS.

<p>PROMOTING EARLY LEARNING & INTERVENTION</p> <p><u>Parents and other caregivers:</u></p> <ul style="list-style-type: none"> ▪ Know that their children are born learning ▪ Know that everyday moments are important to early learning ▪ Are responsive to their child ▪ Extend their child’s language and promote early literacy <p><u>Children enter school developmentally on track in terms of:</u></p> <ul style="list-style-type: none"> ▪ Literacy skills ▪ Social skills ▪ Emotional skills ▪ Intellectual skills 	<p>EARLY LEARNING IMPACT STRATEGIES</p> <ul style="list-style-type: none"> ▪ Increase community awareness of the importance of early learning ▪ Increase competence of local child care providers in supporting healthy social-emotional development ▪ Increase the number of resources and services for children and primary caregivers with social-emotional problems ▪ Increase training opportunities on social-emotional well-being for child care providers and parents ▪ Improve social-emotional well-being of young children and their primary caregivers ▪ Improve child care quality for infants and toddlers ▪ Improve school readiness skill levels of 3- to 5-year olds
<p>PROMOTING FINANCIAL STABILITY</p> <p><u>Financially stable people:</u></p> <ul style="list-style-type: none"> ▪ Receive quality education and have both life and work skills ▪ Have access to quality jobs, work supports and career opportunities ▪ Are supported in entrepreneurial efforts ▪ Build savings and can access capital ▪ Have access to affordable housing and economic opportunities ▪ Are active in civic life and have strong networks 	<p>FINANCIAL STABILITY IMPACT STRATEGIES</p> <ul style="list-style-type: none"> ▪ Offer experiences to young people that teach leadership, develop social and life skills, while building self-confidence, motivation and self-esteem ▪ Provide access to safe, affordable housing ▪ Bridge housing gaps in the short-term when a long-term sustainable housing plan is in place ▪ Provide budget counseling and financial education to individuals and families ▪ Promote job training opportunities ▪ Provide access to community resources through quality information and referral services

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<p>IMPROVING PEOPLE’S HEALTH</p> <p><u>In a healthy community:</u></p> <ul style="list-style-type: none"> ▪ People have accessible and affordable comprehensive health care services ▪ Babies are born at low-risk for preventable health problems ▪ Children and youth receive timely, regular preventive health care ▪ Youth and adults are healthy and avoid risky behaviors 	<p>HEALTH IMPACT STRATEGIES</p> <ul style="list-style-type: none"> ▪ Provide supportive programs for individuals with disabilities and health problems ▪ Educate people about prevention, overall good health, and the importance of early detection ▪ Promote physical fitness in youth and adults ▪ Provide programs that reduce violence, tobacco use, drug use, alcohol abuse, and other risky behaviors
<p>HELPING CHILDREN & YOUTH ACHIEVE THEIR FULL POTENTIAL</p> <p><u>Successful children and youth:</u></p> <ul style="list-style-type: none"> ▪ Are prepared to succeed in later grades ▪ Graduate from high school ▪ Make a successful transition from high school to work life 	<p>CHILDREN & YOUTH IMPACT STRATEGIES</p> <ul style="list-style-type: none"> ▪ Promote character development in youth ▪ Expand youth involvement in community service and leadership ▪ Expand comprehensive school-based resources offering health care, education and enrichment opportunities for all ages
<p>STRENGTHENING & SUPPORTING FAMILIES</p> <p><u>Strong families:</u></p> <ul style="list-style-type: none"> ▪ Have the knowledge and skills to thrive ▪ Live in a safe and healthy environment ▪ Have access to affordable, quality services and supports ▪ Have strong family and community ties ▪ Have a mentoring support system 	<p>IMPACT STRATEGIES</p> <ul style="list-style-type: none"> ▪ Provide parenting support and socialization opportunities ▪ Coordinate and make accessible in all parts of Knox County a comprehensive range of health, human service and recovery programs ▪ Provide access to emergency and transitional services that foster long-term independence ▪ Support socialization and volunteer opportunities ▪ Provide supportive services to break down communication barriers ▪ Provide support for victims of rape and domestic violence