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FOR IMMEDIATE RELEASE

UNITED WAY RECEIVES NATIONAL CERTIFICATION

MOUNT VERNON, OH – Marsha Rinehart, board chair, announced during this month's board meeting that United Way of Knox County has successfully completed all of United Way's national membership requirements. The annual certification process includes completing the Membership Requirements Certification, calculating a one percent membership investment to support the national office, and completing a survey of total resources generated (a survey that captures the full extent of a community's resource development efforts during the year). Over and above the annual requirements, United Way of Knox County completed an organizational self-assessment earlier this year as part of this process.

"The membership requirements must be certified annually in order for us to remain a member of United Way," stated Rinehart. "It is important for us to maintain high standards of accountability, and this is part of the process to confirm that our operations are transparent and meet or exceed United Way membership requirements."

The board of trustees for United Way of Knox County reviewed and approved the Membership Requirements Certification at its June board meeting. The certification mandates completion of 13 requirements for United Way membership along with verification of the status of 47 indicators that a United Way demonstrates the intent of the membership requirements.

"All United Ways must meet the highest standards and verify on paper that they have conformed to the requirements of membership in the United Way system," said Brian Gallagher, president and CEO, United Way of America. "We applaud United Way of Knox County's commitment to accountability and, importantly, their continued efforts to support work in their community which improves lives and advances the common good for all people."

United Way of Knox County is part of a worldwide network in 46 countries and territories, including 1,277 local organizations in the U.S. Each local United Way must complete United Way's requirements annually in order to retain its United Way membership.

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