

2010 ANNUAL REPORT TO UNITED WAY OF KNOX COUNTY STAKEHOLDERS



OUR MISSION

Unite key community representatives to understand needs, secure resources, and strategically invest those resources to measurably impact the quality of peoples' lives.

OUR VISION

Serve as a unique leader in bringing together partners to create long-lasting improvements in the communities we serve. United Way will be recognized as an agent for change, creating opportunities that move individuals and families to self-sufficiency, while eliminating barriers for future generations.

EXECUTIVE COMMITTEE

President: Kathy Swihart, Knox Community Hospital
1st Vice President: Steve Oster, Knox County Board of DD
2nd Vice President: Marsha Rinehart, Kokosing Construction Co.
Treasurer: Alicia Freeman, Peoples Bank of Gambier

BOARD OF TRUSTEES

Mark Bennett, Brenneman Lumber Company
Kathy Brechler Lake, Kenyon College
Keith Burley, Ariel Corporation
Vicki Carney, Sanoh America
Steve Hall, Modern Builders Inc.
Mike Haughton, Rolls-Royce
Dave Humphrey, First-Knox National Bank
Ann Laudeman, Real Living
Doug Leonard, First-Knox National Bank
Dan Martin, Mount Vernon Nazarene University
Lisa Mentzer, Ohio Heritage Bank
Dave Pressler, D.D.S., Pressler and Carpenter Family Dentistry
Steve Short, Mount Vernon City Schools
Dan Shrimplin, community volunteer

2010 BOARD MEETINGS

4:30 p.m. at the Knox County Health Department on March 2, April 20, June 15, August 17, October 26, and December 14

CAMPAIGN CABINET

Mike Haughton, Campaign Chair
Steve Hall, Campaign Vice Chair
Dave Humphrey and Rusty White, Centerburg Area
Phyllis Colopy and Deb Payne, Danville Area
Kathy Lake, Pat Rhoton and Lynn Riggenbach, Education Division
Mark Blanchard and Dan Shrimplin, Fredericktown Area
Alicia Freeman and Donna Dunmire, Gambier Area
Debbie Hawk and Jonette Curry, Government Division
Kim Peck, Howard and Apple Valley Area
Barbara Barry, Publicity
Robert Lantz, Special Gifts Division

FUND DISTRIBUTION COMMITTEE

Trudy Singletary, Chair
Sandy Beidelschies
Cindy Higgs
Dan Shrimplin
Jan Thomas
Marty Trese

HOW WE ADVANCE THE COMMON GOOD IN KNOX COUNTY

- ◆ More than 40 Community Impact Panel volunteers interviewed and rated programs of prospective partner agencies for 2011; Fund Distribution Committee members recommended a 2011 investment of \$524,645 in 39 programs from 19 partner agencies.
- ◆ Thirty-one community project sites hosted 120 volunteers who completed 400 hours of volunteer service on Community Care Day.
- ◆ Four Challenge Grants were awarded, investing \$10,560 in new and expanded programs. Promoting people's health was targeted in three Challenge Grants: Kno-Ho-Co Ashland Community Action Commission's Health Services' Healthy Mom-Healthy Babies program; Alcohol and Drug FREEDOM Center's Fetal Alcohol Syndrome Disorder F.A.C.T.S. program; and American Red Cross of Knox County's SAFE Start program. Financial Stability was targeted through Muskingum Valley Boy Scouts of America's Explorer Post program.
- ◆ Monitored program outcomes of 40 programs from 21 partner agencies serving Knox County in 2010.
- ◆ Saved area families \$39,868 with the FamilyWise Prescription Discount Card; pharmacies reported 4,675 claims, an average savings of 27% off of \$145,449 in prescription costs, and saved an average of \$8.51 per card use.
- ◆ Organized a free Robert's Rules of Order workshop training 42 participants.
- ◆ Initiated Dolly Parton's Imagination Library program and provided a free age appropriate book to 817 Knox County children through December, 2010; 3,594 books were mailed to 672 households in first seven months of program; secured more than \$21,000 from local sponsors and supporters to cover book and mailing costs.
- ◆ Poverty Simulation sessions were held for 130 area residents, social service workers, volunteers, school representatives and business representatives as part of United Way's Financial Stability Initiative.
- ◆ Assisted 311 area residents with free tax preparation assistance; clients served represents more than \$480,000 in tax refunds and a savings of more than \$60,000 in tax preparer fees; 41% of clients received the Earned Income Tax Credit; 13 volunteer tax counselors were utilized, along with one paid counselor through an Ohio Benefit Bank tax program expansion grant.
- ◆ Received \$9,692.75 from Ohio Children's Trust Fund Grant; developed reusable Conscious Parenting strategy billboards and Imagination Library billboards targeting families with young children, in addition to sponsoring a Day of Action 2010 early learning event offering a free movie to children while 22 parents received two hours of free training on Conscious Parenting strategies to improve communication with their child; Conscious Discipline materials were purchased for future family trainings and for use at area childcare centers and preschools.
- ◆ Received an AEP Ohio grant of \$4,813 in rent and mortgage assistance.
- ◆ Coordinated Leadership Knox Social Service Day and provided assistance in matching potential board members with appropriate organizations.
- ◆ Completed United Way Worldwide's annual membership certification.
- ◆ Received a clean annual independent audit, and a clean IRS exam.
- ◆ Secured \$677,434 in pledges, 96.8% of the \$700,000 campaign goal as of 2/11/2011; with conservative projections of \$21,580 on 30 accounts not yet reported, the campaign is on track to achieve at least 99.86% of the goal.
- ◆ Including designations to United Ways outside of Knox County, almost \$713,000 was pledged overall in the 2010 campaign, an increase of 3.5%.