

UNITED WAY OF KNOX COUNTY'S
2011 COMMUNITY INVESTMENT AGENDA



We all win when a child succeeds in school, when families are financially stable and when people are healthy. That is why United Way's work is focused on the building blocks for a good life. It takes everyone in our community working together to create a brighter future for Knox County. Please join in and be a part of the change. GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.

HELPING CHILDREN AND YOUTH
ACHIEVE THEIR FULL POTENTIAL \$145,270

Behavioral Healthcare Partners of Central Ohio, Inc. (Moundbuilders)	
Mental Health, Schools and Families: Working Together	\$53,670
Boy Scouts of America, Muskingum Valley Council	
Cub Scouts	\$12,700
Boy Scouts	\$6,750
Co-Educational Program	\$650
Girl Scouts of Ohio's Heartland Council, Inc.	
Traditional Troops	\$15,000
STEM (Science, Technology, Engineering & Math) Program	\$5,000
In School Scouting/Lunch Bunch	\$2,500
Hospice of Knox County	
School-based Grief and Loss Intervention	\$5,000
Knox County 4-H Planning	
Knox County 4-H Youth Development Program	\$9,000
The Salvation Army of Mount Vernon	
The Harbor and Harbor Café	\$35,000

IMPROVING PEOPLE'S HEALTH \$87,750

Alcohol and Drug FREEDOM CENTER of Knox County	
Drug-Free Knox County for "High-Risk Kids"	\$3,500
Tobacco Cessation and Prevention	\$2,500
Project WORTH— (Women's Outpatient Recovery Treatment and Hope)	\$2,000
American Red Cross of Knox County	
Blood Services	\$13,500
Buddy Up and Save a Life—Community CPR/AED Outreach	\$1,500
Arthritis Foundation, Central Ohio Chapter, Knox County Branch	
Public Education and Exercise Program	\$5,000
Centerburg Senior Services	
Education and Wellness	\$3,000
Kno-Ho-Co-Ashland Community Action Commission	
Health Services/Reproductive Health Screening	\$5,000
Sanctuary Community Action	
Women's Health Clinics	\$1,750
YMCA of Mount Vernon	
Progressive Swimming	\$20,000
Scholarships	\$30,000

PROMOTING EARLY LEARNING AND INTERVENTION \$129,250

Behavioral Healthcare Partners of Central Ohio, Inc. (Moundbuilders)	
Family Assessment and Intervention Program	\$40,000
Knox County Head Start	
Head Start and Early Head Start Programs	\$61,000
Parent Trainings	\$17,200
Reading is Fundamental Family of Readers Program	\$1,050
YMCA of Mount Vernon	
YMCA Preschool Program	\$10,000

PROMOTING FINANCIAL STABILITY \$40,100

Girl Scouts of Ohio's Heartland Council, Inc.	
Financial Literacy Stability Program	\$3,000
Interchurch Social Services of Knox County, Inc.	
Financial Stability Partnership	\$21,100
Pathways of Central Ohio	
Knox County 2-1-1 Crisis/Hotline	\$16,000

STRENGTHENING AND SUPPORTING FAMILIES \$122,275

American Red Cross of Knox County	
Disaster Services	\$24,000
Community Services	\$12,500
Compassionate Friends	
Support Group and Outreach for Bereaved Parents	\$1,725
Hospice of Knox County	
Love Light Patient Assistance	\$5,000
Interchurch Social Services of Knox County, Inc.	
Food Pantry Vouchers	\$12,000
New Directions: Domestic Abuse Shelter of Knox County	
Rape Crisis Services	\$14,000
Court Advocacy	\$10,150
Shelter Services	\$9,000
The Salvation Army, Centerburg Service Unit	
Emergency Assistance	\$3,900
The Salvation Army of Mount Vernon	
Emergency Financial Assistance	\$30,000

2011 OVERALL INVESTMENT AND BUDGET SUMMARY

39 Program Investments in 19 Partner Agencies (75%)	\$524,645
United Way Coordinated Programs (9%)	\$63,355
Ohio Benefit Bank/Financial Stability Initiatives	
Born Learning Campaign/Early Learning Initiatives	
Community Volunteer Opportunities/Events	
Community Program Investment Process	
Administrative Overhead (Management and Fundraising, 11.5%)	\$80,500
Uncollectible Allowance (4.5%)	\$31,500

2010 UNITED WAY CAMPAIGN GOAL = \$700,000

To find out about United Way's efforts to advance the common good for Knox County and how you can LIVE UNITED, visit www.uwayknox.org.

To learn more about Knox County programs and services, dial 2-1-1 or call 1-800-544-1601.